



**BOYS & GIRLS CLUBS
OF HARTFORD**

2023 PARTNERSHIP PACKAGE

Opening doors to new possibilities for the youth of Greater Hartford

Mission Statement.

To enable all young people, especially those who need us the most, to realize their full potential as caring, productive and responsible citizens.



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BEING A CORPORATE PARTNER

WHY...

DO WE WANT YOU AS A CORPORATE PARTNER?

Boys & Girls Clubs of Hartford is fortunate to have some of the greatest partners in the Greater Hartford Area. Being a partner means you are investing in the leaders and workforce of tomorrow. We believe that “Corporate Partnership” goes beyond the dollar and that our partners provide valuable resources and knowledge that can be shared with our members, staff and Clubs.

ENGAGEMENT with our Clubs means hosting your employees through volunteerism and working with your team to enhance or create programs that target mutually beneficial outcomes.

INVESTING in our Clubs means your community giving objectives are aligned with your organizations and teams priorities through annual events sponsorships, grant funding for program support, employee grants and hosting your own fundraiser to build a sense of camaraderie.

IN KIND support is a great way to boost your team’s morale through supply drives, providing invaluable expertise and offering services to our Clubs and staff.

BRANDING opportunities offer your organization marketing and public relations benefits, at no cost, that provide the community insight into your values and brand.

MATCHING and giving campaigns help your employee’s contributions to our Clubs helps maximize the gift while encouraging employees to connect with a cause that is meaningful to them. By offering an array of opportunities, the Boys & Girls Clubs of Hartford is able to meet your giving objectives, while carefully crafting a partnership that works for you.



WHY...

WE WELCOME YOUR SUPPORT.

Young people in and around Hartford come to our Clubs to have a safe place to go, surrounded by caring adults. In Hartford our youth face many challenges such as elevated rates of food insecurity, teens leaving school before they graduate, and lack of resources or role models they need to chart a better path.

Corporate partners like you have the power to change the lives of our kids and impact the future of our city. Your investment will help build an educated workforce, healthy and active community, and a city full of young leaders.

Please reach out to Jessica Dolan, Director of Corporate Engagement to schedule a meeting today, jdolan@bgchartford.org

AT A GLANCE

BOYS & GIRLS CLUBS of HARTFORD



IT'S NOT EASY... BEING A KID TODAY.

The problems they face are complex.

For the first time in decades, today's generation is expected to be worse off than their parents. Obesity and inactivity, anxiety and mental health, recreational drug use and alcoholism, hunger and food instability, homelessness, and bullying at school put too many futures at risk.

Many of these problems are compounded by poverty, considered the most significant obstacle facing our kids today.

That's why the Boys & Girls Clubs of Hartford exists: to bring kids and families together in a community where they feel accepted and welcomed—a place where they belong.

**To ensure our programs are accessible
TO EVERYONE our Club membership
costs \$10 for 6-18 year olds.**

**\$5.2 M
ANNUAL
BUDGET**

**57%
OF MEMBERS**
are from
single family homes

**61%
ARE MALES
39%
ARE FEMALES**



TRADITIONAL CLUBS

Asylum Hill Club
JDL Northwest Club
Trinity College Club
South End Club
Southwest Club

HARTFORD SCHOOL-BASED SITES

West Middle Community School
Dwight Bellizzi
Dual Language Academy

BLOOMFIELD SCHOOL-BASED SITES

Laurel Elementary School
Metacomet Elementary School

In 2021 our JDL Northwest Club re-opened after three years and we opened our new South End Club.

AT A GLANCE

BOYS & GIRLS CLUBS of HARTFORD opens doors to new possibilities for the youth of Greater Hartford. We provide a safe and inclusive environment with the mentoring, support, training, and guidance needed to realize their full potential as productive and successful individuals.



**BOYS & GIRLS CLUBS
OF HARTFORD**



2022 YOUTH OF THE YEAR

Carl T.

CARL has been a Boys & Girls Club member for 12 years and is attending Eastern State University. He is pursuing a degree in Social Work so that he can help as many children as possible within the school system.

Carl is the only boy of 5 kids in his family. When he started at the Club, he was shy, reserved, and introverted. The Club became a second home, an oasis from the chaos in his neighborhood and school, and most importantly, his happy place where he could be himself.

In 2021, Carl became Youth of the Year. This opportunity allowed him to be an advocate for all of the members of Boys & Girls Clubs of Hartford, sharing his story and the impact the Club had with him. He attributes the Club to helping him find and use his voice; because of this, he wants to encourage other youth, who look like him to find and use their voices.

95%
OF OUR MEMBERS
qualify for free
and reduced lunches

OVER 3,503
YOUTH SERVED
ages 6-18 served, of whom
2,613 are active members

98%
OF MEMBERS
identify as
persons of color



DATA REFLECTS BOYS & GIRLS CLUBS IMPACT REPORT FY2021

A CLUB MEMBER THROUGH THE YEARS

Boys & Girls Clubs of Hartford offers numerous life opportunities each year for members between the ages of 3 and 18.

Below is an illustration of the breadth and depth of BGCH programming during these developmental years.

AGE 3-5

Sophie is excited to start school at the Early Learning Center, where they provide a learning environment that nurtures and supports Pre-K students in a holistic approach. Sophie enjoys all the hands-on science activities and reading.

AGE 6

Sophie is now old enough to become a Club member! Sophie's mom is thankful to have all her kids enrolled at the clubs as she has come to rely on the Club as a safe place for her kids to go after school while she works. On Sophie's first day, she went straight to the Art Room.

AGE 7

Sophie is thrilled to start the new school year and being at the Club after enjoying the summer months at the Summer Fun Camp. She has met so many friends at the Clubs, which is essential because her older sister, who is going to college, will not be around. Her mom is grateful for the meals and snacks served daily.

AGE 8

Sophie is thrilled to be able to spend time in the Makerspace Room. She enjoys using the computers, the Clubs 3D printer, and designing her own t-shirt. She enjoys learning about coding and robotics.

AGE 9

Sophie loves being healthy and active at the Club. She is learning about nutrition and how to cook through Health and Wellness. Sophie is working on her soccer skills in the Clubs ALL STARS sports program.

AGE 10

Sophie dedicates the beginning of each afternoon to completing her homework during Power Hour in the education room. If she struggles with a topic, the staff are there to help her work through complicated assignments. Sophie often stays late for STEAM to learn about science, technology, engineering, arts and math.

AGE 11

Sophie joins the Torch Club. As a member, she works with her peers on several service projects, group activities, and leadership opportunities. The staff help Sophie develop life skills, build strong character, and appreciate community importance, especially now that she is in a new school.

AGE 12

Sophie had many questions about Diversity, Equity, and Inclusion so she joined the Youth for Unity program. The program consists of a comprehensive, broad-based set of activities and conversation starters to help members appreciate themselves as unique and special individuals. Members are also taught about our society's diversity, how to recognize bias and unfairness, and take personal leadership in confronting discrimination.

AGE 13

Sophie is learning about financial literacy through the Club's Money Matters program. She is learning how to manage a checking account, create a budget, save and invest, start a small business, and pay for college. Members who complete Money Matters show improved financial management skills, including saving money and sticking to a budget.

AGE 14

Now that Sophie is 14, she can join the Keystone Club. This unique program provides teens with leadership development opportunities activities, both in and out of the Club, in three focus areas: Academic Success, Career Preparation, and Community Service. She wants to create a program for the Clubs that can help with food insecurity as her project.

AGE 15

Sophie has been working with the staff in the Workforce Readiness program on preparing her resume and learning skills for a successful job interview. She is very excited to put these skills to good use when preparing to be a Junior Staff this summer.



**BOYS & GIRLS CLUBS
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AGE 16

Sophie is working really hard to get badges in the SMART Girls program. SMART Girls has different sessions with healthy decision making, positive self-concept and positive peer relations. She hopes to win the START Girls competition and speak at the Dashaway Luncheon.



AGE 17

Sophie attends weekly Workforce Readiness meetings, where staff help her create a plan to apply to colleges and complete financial aid forms. Jaden utilized the Career Launch program to assess her skills and interests, explore careers, make sound educational decisions, and prepare to join the workforce while getting ready to go to college.

AGE 18

Sophie is excited to represent the Club in the Youth of the Year competition. She will be interviewed along with other candidates from other Clubs in Hartford, where she will share her story of how the Clubs enriched her childhood. If she wins, she will go on to the regional competition, with a chance to get to the national competition! Sophie is heading to college in the fall and she can't wait to visit the Club as an Alumnus over break.

PROGRAM FOCUS AREAS

Working together means empowering Boys & Girls Clubs of Hartford members to succeed and achieve.

Boys & Girls Clubs of Hartford along with our partners are investing in the next generation of leaders, helping them realize their full potential and developing tomorrow's pipeline for talent.



ACADEMIC SUCCESS

Through our Academic Success programs we are developing globally competitive graduates. These programs are designed to ensure that all Club members graduate from high school on time, ready for a post-secondary education and a 21st Century career.

HEALTH & WELLNESS

Through our Health & Wellness programs our members find support and tools to help with social & emotional trauma. These programs develop young people's capacity to engage in positive behaviors to nurture their well-being, set personal goals and grow into self-sufficient adults.

CHARACTER & LEADERSHIP

Through our Character & Leadership programs we are helping youth become responsible, caring citizens and acquire skills to participate in the democratic process. Our Club members also develop leadership skills and gain opportunities for planning, decision-making, contributing to the Clubs and the community.

STEAM – Science, Technology, Engineering, Arts and Math

Through our STEAM programs the Boys & Girls Clubs are committed to closing the opportunity gap in science, technology, engineering, arts and mathematics with innovative and creative programs and activities for our Club members. After-school and summer learning environments provide unique opportunities to advance STEAM knowledge and increase interest in STEAM-related careers.

DIVERSITY, EQUITY & INCLUSION

Through our Diversity, Equity & Inclusion programs we are removing barriers to opportunity and advancement, so that we can continue to move towards racial equity by shaping a robust dialogue among Club leaders, staff, board volunteers, and young people. These specialized initiatives provide Club staff with training and resources to ensure young people who are frequently marginalized or overlooked can be included and supported at the Boys & Girls Clubs of Hartford.

WORKFORCE READINESS

Through our Workforce Readiness programs we are empowering young people to succeed. To help young people meet the workforce challenges of tomorrow, they need safe spaces, positive mentorship and work experiences. At Boys & Girls Clubs, we allow kids and teens to explore their interests and passions, develop their employability skill, and apply their knowledge to real world work experiences.

2023 GREAT FUTURES CELEBRATION

PARTNERSHIP OPPORTUNITIES & BENEFITS



BOYS & GIRLS CLUBS
OF HARTFORD

PARTNER LEVEL	CHAMPION OF YOUTH \$50,000	INNOVATOR \$30,000	LEADER \$20,000	INFLUENCER \$10,000	VISIONARY \$5,000	PARTNER \$3,000	SUPPORTER \$1,500
# Of Tickets to Event*	25	20	15	10	8	5	2
Event Sponsorship Recognition	LOGO	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING
Ad in Sponsorship Booklet	INSIDE FRONT COVER	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	LISTING
Event Website Acknowledgement	LOGO	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
Logo with a link on BGCH website	✓	✓	LOGO	LOGO	LOGO	LISTING	LISTING
Listing in BGCH Annual Report	✓	✓	✓	✓	✓	✓	✓
Thank You Ad	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING	LISTING
BGCH Social Media Recognition	FEATURE	FEATURE	MENTION	MENTION	MENTION		
Annual Recognition Displayed at the Clubs	✓	✓	✓	✓	✓		
Opportunity to provide event supporting messaging for BGCH social media platforms	3 VIDEOS	2 VIDEOS	1 VIDEO	1 VIDEO			
Possible Press Release	✓	✓	✓				
Mention during event by Host(s)	✓	✓	✓				
Opportunity to Provide Content to Members supporting the Pillar of your choice	✓	✓	✓				
Company Branded Giveaway	✓	✓					
Opportunity to be featured in our Monthly E-Newsletter	✓	✓					
Logo on Promotional Collateral	✓						
Champion of Youth Award Recipient	✓						
Opportunity to introduce the BGCH Youth of the Year	✓						
Opportunity to Provide Activation Experience at the Event	✓						

Ad Sponsors available: \$1,000 Full Page, \$500 Half Page, \$250 Quarter Page

2023 ANNUAL PARTNERSHIP



GREAT FUTURES CELEBRATION:
Our largest annual fundraising event celebrates our impact on young people and will feature inspirational remarks from a Club alumnus and our Youth of the Year.

Partner Name: _____
(as you wish to be recognized)

Event Contact Name: _____

Contact Title: _____

Street Address: _____

City, State & Zip Code: _____

Contact Phone: _____

Contact Email: _____

GREAT FUTURES CELEBRATION - May 17, 2023 at the South End Boys & Girls Club

☐ \$50,000 ☐ \$30,000 ☐ \$20,000 ☐ \$10,000 ☐ \$5,000 ☐ \$3,000 ☐ \$1,500

Program Ad Only: ☐ \$1,000 Full page ☐ \$500 Half page ☐ \$250 Quarter page

ANNUAL GOLF TOURNAMENT September 18, 2023 at Wampanoag Country Club

Playing:* ☐ \$10,000 ☐ \$7,500 ☐ \$5,500 ☐ \$3,500 ☐ \$3,000 ☐ \$2,500

☐ \$150 for full color logo on tee sign

Non-Playing:* ☐ \$2,500 ☐ \$2,000 ☐ \$1,500

☐ \$250 Tee Sponsor ☐ Hole-in-One Sponsor (in kind)

*Preferred experience choice (see benefits) _____

DASHAWAY LUNCHEON Fall of 2023

☐ \$10,000 ☐ \$5,000 ☐ \$3,000 ☐ \$1,500

GRANT FUNDING

PROGRAM FOCUS AREAS

- | | |
|---|--|
| <input type="checkbox"/> Academic Success | <input type="checkbox"/> STEAM |
| <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Diversity Equity and Inclusion, |
| <input type="checkbox"/> Character & Leadership | <input type="checkbox"/> Workforce Readiness |

FUNDING AMOUNT \$ _____

TOTAL FUNDING COMMITMENT FOR 2023 \$ _____